

McCarthy Jelleff



Profile

Projects

History

Contact

Live Entertainment



**McCarthy Jelleff** is a Live Entertainment & Event Management company based in Melbourne, Australia.

Kim McCarthy and Robyn Jelleff have over 40 years combined experience of working with the worlds leading artists and blue chip entertainment companies. This successful partnership traded as True North UK Ltd in England before moving its business base to Australia in 2000 and forming McCarthy Jelleff. Here are some highlights:

- George Michael, Geri Halliwell, Powderfinger and Silverchair.
- Sony @ IFA for Freestate UK.
- Buena Vista International - 'The Hunchback of Notre Dame' and 'Hercules' European tours.
- SSE/20th Century Fox - Titanic Official Movie Tour
- The International Live Music Conference 1996 - 2000
- Australian Music Week
- Michael Chugg Entertainment; Michael Coppel Presents; Modular.
- V Festival Australia.

McCarthy Jelleff have a proven track record for the creation, planning, management and delivery of live entertainment at the highest level around the world and a unique experience of some of the largest marketing roadshows, tradeshows and touring themed attractions ever produced.

To this expertise the company can add a significant background in producing contemporary music conventions and conference events.



### **Concert Touring - Australian Promoters**

Tour management and tour accounting services to Australia's leading promoters. These national tours have been delivered at all levels, from clubs, theatres, arenas and stadiums through to festivals.

- **Chugg Entertainment**

Tour management: No Doubt, Beck, Chris Isaak, KT Tunstall, Newton Faulkner, The Swell Season

Associate Producer: Morning of the Earth

Tour accountant: Red Hot Chili Peppers, Bob Dylan.

- **Michael Coppel Presents**

Tour management: Marianne Faithfull, Morrissey, The White Stripes, Placebo, Scissor Sisters, Pixies, The Jesus & Mary Chain, Duffy.

Tour accountant: The Livid Festival 2003 & 2004, Cher.

- **Across The Great Divide**

Tour Accountant: Powderfinger & Silverchair Australian Tour 2007.

- **V Festival Australia**

General & financial management, 2005 - 2007. Tour accountant, 2008.

- **Modular**

Financial management, Tour/Production management: The Presets 2009

- **Jacobsen Entertainment**

Tour accountant: The Man From Snowy River Arena Spectacular.

## Projects



## Overseas Touring, Consultancy & Business Development

McCarthy Jelleff provides a wide range of consultancy, management and business development services. From feasibility studies and project development through to strategic planning, funding applications, sponsorship sales and talent acquisition.

We are still involved in touring overseas and maintain strong relationships with regular clients.

- [25Live: George Michael European Tour](#)  
Tour Accountant, 2007.
- [Michael Coppel Presents](#)  
Business Affairs, 2003 - 2005.
- [Sarajevo Festival 1998](#)  
Consultant to The European Commission - European Culture Forum. Talent acquisition & management and production services. Contemporary Music Festival in Sarajevo.
- [Virgin Management](#)  
Consultancy services regarding the roll out of the V festival brand across the world, 2006 - 2007.
- [McCarthy Jelleff Presents](#)  
We have promoted our own, modest national tours. Most recently for Juan Martin, the flamenco legend.





## Concert Touring - Contemporary Artists

McCarthy Jelleff have global experience in the planning, design and management of live concerts and show touring. We have provided tour & production management and tour accounting services for many of the worlds leading artists - a selection of whom are shown here...

From the world's largest festivals and arenas to intimate theatres and private album launches. This expertise includes the co-ordination of promotional activity with management & record companies, radio & TV stations - including Letterman, Leno, Rosie O'Donnell, Top of the Pops, Nickleodeon, Pepsi Chart Show, CDUK, Live & Kicking...

- Logistical planning, financial planning, contract negotiations, tour routing and all advance works. Budgets, cash flow, multi currency expense tracking and purchase order systems. Show settlements, artist tax and performing rights compliance and post tour reconciliation.
- Production management, show design, rehearsal scheduling, crewing, equipment and supplier purchasing. Travel, immigration, work permits, freight and insurance. Local authority license applications



History



### Tour directors, tour management and production company

The "Mega Train Tours" for 'The Hunchback of Notre Dame' and 'Hercules'.

The Disney train tours were a ground breaking pan European promotional tool used to launch these classic animated feature films. The spectacular custom built show trains visited over 120 cities in 12 countries and attracted a combined total of 1.25 million guests.

- Planning, budgeting, feasibility studies, site meetings, operational design and risk assessment.
- Cast member auditions and training, staffing, rail management, road management. Co-ordination of marketing, promotional and retail activities.
- Show control, guest control, queue line systems and entertainment. Customer & commercial relations.



## History



## Producers and Event Directors

The International Live Music Conference 1996 - 2000  
Australian Music Week - 2001

The "ILMC" and "AMW" were a series of cutting edge contemporary music business conventions based in London and Sydney respectively. These events were aimed at international music business and entertainment professionals. Both events attracted hundreds of delegates, key industry decision makers and music personalities from across the globe.

- Event concept, business and operational planning, marketing, promotion, sponsorship sales and grant applications. Conference program development, speaker and panel management. Showcase events, gala dinners and award ceremony concept, design and fulfilment.
- Print & web site concepts and management, copy writing, advertising, PR, sponsor management, press and launch events. Management of commercial and government partner relations.
- Data base design and management, registration management and financial control systems.



## History



## Operational Management

### Titanic Official Movie Tour

McCarthy Jelleff were responsible for providing and managing the operations, guest control and show technician teams. Working directly for the show's Hollywood producers, we auditioned, trained and managed the cast members for this unique walk through experience based on the block buster movie. Fifty actors were used to ensure that maximum story telling and animation could be integrated into the visitor handling functions.

- Planning, budgeting, auditions, scheduling, pay roll, risk assessment and health & safety.
- Site management, guest experience including flow controls and queue line entertainment, retail theatre, story telling and show quality standards.
- Customer relations, guest surveys, field marketing, reporting and statistical analysis.



## History



McCarthy Jelleff Pty Ltd

PO Box 275

Bentleigh,

Victoria, 3204.

Australia.

P +61 (0) 3 9503 4300

F +61 (0) 3 9503 4773

E [info@mccarthyjelleff.com.au](mailto:info@mccarthyjelleff.com.au)

W [mccarthyjelleff.com.au](http://mccarthyjelleff.com.au)

ABN: 31 014 590 834

Contact